



## **Brighthelm Website Privacy Policy**

This policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, this website ([www.brighthelm.org.uk](http://www.brighthelm.org.uk)), and the website owners (Brighthelm Church and Community Centre Trust Ltd). Furthermore, the way this website processes, stores and protects user data and information will also be detailed within this policy.

### **The Brighthelm Website**

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies to all UK national laws and requirements for user privacy.

### **Use of Cookies**

This website sometimes uses cookies to better the user's experience while visiting the website. Where this is the case, this website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer / device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device.

Cookies are small files saved to the user's computer's hard drive that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website. Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors.

This website uses tracking software to monitor its visitors to better understand how users use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to the user's computer's hard drive in order to track and monitor the user's engagement and usage of the website, but will not store, save or collect personal information.

On the rare occasion that this website is advertising other events or organisations or using third party services, other cookies may be stored to the user's computer's hard drive by external vendors, most commonly when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. No personal information is stored, saved or collected.

### **Contact & Communication**

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk, for example the process of data transmission is not under the control of this website and/ or its owners. The user's personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 1998. Every effort has been made to ensure a safe and secure form to email submission process but users using form to email processes are advised that they do so at their own risk.

This website and its owners use any information submitted to provide the user with further information about the products / services they offer or to assist you in answering any questions or queries the user may have submitted. This includes using the user's details for subscription to any email newsletter program the website operates but only if this was made clear to the user and express permission has been granted when submitting any form to email process. Or whereby, the user has previously purchased from or enquired about purchasing from the company a product or service that the email newsletter relates to. This is by no means an entire list of user rights in regard to receiving email marketing material. The user's details are not passed on to any third parties.

### **External Links**

Although this website only looks to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this website. External links are clickable text/banner/image links to other websites. The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

### **Adverts and Sponsored Links**

On occasion, this website may contain sponsored links and adverts. These will typically be served through its advertising partners, many of whom have detailed privacy policies relating directly to the adverts they serve. Clicking on any such adverts will send the user to the advertiser's website through a referral program which may use cookies and will track the number of referrals sent from this website. This may include the use of cookies which may in turn be saved to the user's computer's hard drive. Users should therefore note they click on sponsored external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

### **Social Media Platforms**

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are subject to their custom terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate/engage upon them with due care and caution in regard to their own privacy and personal details. Neither this website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

### **Shortened Links in Social Media**

This website and its owners through their social media platform accounts may share web links to relevant web pages. By default, some social media platforms shorten lengthy urls. Users are advised to take caution and good judgement before clicking any shortened urls published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine urls are published many social media platforms are prone to spam and hacking and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.